



Ball Horticultural Company
622 Town Road
West Chicago, IL 60185-2698
USA
ballhort.com

NEWS RELEASE
For information please contact:
Katie Rotella, 630 588-3296

FOR IMMEDIATE RELEASE

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The Ball Seed Catalog Is Available NOW

The 2019-2020 edition is filled with hundreds of new products, resources & More, and features a handy indexed layout to find what you need fast.

WEST CHICAGO, IL – Ball Seed, North America’s leading wholesale horticultural distributor, announces the release of its 2019-2020 catalog. This year’s edition features hundreds of new varieties in a new, easy-to-use indexed format. Simply follow the color-coded tabs and find the product categories you need fast:

- Annuals
- Grasses
- Perennials
- Potted Plants
- Cut Flowers
- Vegetables

This 292-page, two-year catalog showcases plants, people and partnerships. Customers can look for the **&MORE** symbol throughout to identify offerings in the supply network that bring value to their business beyond the seed.

“The Ball Seed catalog has been the industry’s best and most anticipated resource for decades,” says Jim Kennedy, Director of North American Sales. “The new design now makes it even easier to find the products that fit your needs. It’s a foundation for all of the Ball Seed customer support that gets your business from ‘Seed to Sold.’”

Additional features of the 2019-2020 Ball Seed Catalog include a listing of the high-quality Ball Premier Seed Line, and ways to connect with your Ball Seed Rep, Ball ColorLink Rep and Ball Seed Technical Services Rep.

more

A digital version is available now at www.ballseed.com/catalogs, or call 800 879-BALL to request a printed copy.

Ball Seed is North America's leading wholesale horticultural distributor. It combines extensive experience, innovative thinking, world-class customer service & MORE to ensure that professional growers have the best products, most efficient tools and dynamic growing solutions. Visit ballseed.com for more information.

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