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**NEWS RELEASE**  
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**FOR IMMEDIATE RELEASE**

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## **The Ball Seed WebTrack To Go® App Launches New Features, New Products**

**With Version 1.9, Ball Seed WebTrack enhances the favorites feature and announces brand new products for the 2019 retail season.**

WEST CHICAGO, IL – Ball Seed WebTrack®, the industry’s leading business management system, is excited to announce new features with its latest update for the [WebTrack To Go® mobile app](#). To enhance the usability and sharability of plants and products, Version 1.9 lets you group your favorites and product photos. Favorites can now be shared directly with others in your organization and beyond. The update also adds a quick-view way to see all shared favorites and uploaded photos.

“The number of Ball Seed customers using WebTrack and our WebTrack To Go app is rising, and so is the need to share product selections by team members,” says Jim Kennedy, Sales Director for Ball Seed. “These updated features keep teams communicating on the plants and products they’re ready to order through Ball Seed.”

WebTrack To Go Version 1.9 also launches an additional product menu item to let customers browse New Product Introductions for the upcoming 2019 retail season. This product preview showcases brand-new genetics, improvements and other products launched at California Spring Trials this April.

The complete feature list of Ball Seed WebTrack To Go is growing:

- View products, photos and culture sheets
- Access live inventory and place orders
- Check order status and track shipments
- Create, view and update claims
- Scan seed packets for germination percentage and easy re-ordering

more

The Ball Seed WebTrack To Go update Version 1.9 is in the App Store and at Google Play now. To download the app and get immediate access to availability, suppliers and information from your cell phone, visit [www.webtracktogo.com](http://www.webtracktogo.com).

*About Ball Seed*

*Ball Seed is North America's leading wholesale horticultural distributor. It combines extensive experience, innovative thinking and world-class customer service to ensure professional growers have the best products, most efficient tools and dynamic growing solutions. Visit [ballseed.com](http://ballseed.com) for more information, and check live availability and order through Ball Seed WebTrack®.*

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